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20) Leading Ventures to Success. About the Author. Thomas Byers. Tom Byers is Professor of Management Science and Engineering at Stanford University and founder of the Stanford Technology Ventures Program, which is dedicated to accelerating high-technology entrepreneurship education and creating scholarly research on technology-based firms.

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Tom is a co-author of the Technology Ventures: From Idea to Enterprise textbook from McGraw-Hill, now in its 5th edition. Tom is a Keohane Distinguished Visiting Professor at UNC-Chapel Hill and Duke University.

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