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## ~~How CIOs can transform to create competitive advantage~~

Shank, John K., and Vijay Govindarajan. Strategic Cost Management: The New Tool for Competitive Advantage. New York: Free Press, 1993. ("It's time for management accountants to be players with the ...

## ~~Strategic Cost Management: The New Tool for Competitive Advantage~~

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## CGI helps Nexelis gain a competitive advantage through digitization of business and IT workflows

A good board can provide a competitive advantage to your business ... as part of developing the organization ' s strategic plan itself — that is management ' s job. Rather, your board can ...

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OEMs are arriving at an industry inflection point, as connected vehicles become mobile

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