

Solution Marketing

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Solution Marketing
BrandMuscle, the industry leader in integrated local and channel marketing, has introduced Smart Marketing Planner, a new solution within its Intelligent Local Marketing Platform, that improves ...

Smart Marketing Planner From BrandMuscle Helps Brands Align Corporate and Channel Marketing ...
Connex, the leading virtual venue platform for virtual and hybrid events, is pleased to announce its partnership with Hitachi Solutions, Ltd, a business application consulting firm for vertical ...

6Connex and Hitachi Solutions Partner to Showcase Virtual Venue Innovation
To implement the Taiwan's triple stimulus voucher policy, Hi-Life convenience stores launched a marketing plan offering diverse benefits for t ...

Hi-Life's Diversified Marketing Solutions for Triple Stimulus Vouchers Boost Revenues by 30 Percent
And AI is the answer. AI can do things at scale and at speeds that humans cannot. AI is especially good at what humans hate doing the most: manual, repetitive tasks like scoring sales leads based on ...

Three Key Points To Consider When Creating An AI Marketing Strategy
MRI Software, a global leader in real estate technology, has acquired Findspace™, an intuitive marketing and leasing platform for commercial real estate. Based in Toronto and founded in 2009, ...

MRI Software Acquires Findspace, an Integrated Marketing Solution for the Commercial Real Estate Market
Get free access to sample report @ The Global Web Developer Services research study is segmented by Types [, Online Service & Offline Service] as well as by Applications [Individual, Enterprise & ...

Web Developer Services Market is set to Fly High Growth in Years to Come | Net Solutions, JSL Marketing, AirDev
Influencer marketing itself is growing rapidly, with a predicted \$370 million spend by 2027. That is largely, but not exclusively, due to brands relying on the established trust between the influencer ...

Top Influencer Marketing Companies (2021)
The Infection Surveillance Solutions Market Share is slated to reach US\$ 905 Million at a CAGR of 14.04% from 2025. In the era of digitization, healthcare content marketing is the epicenter.

The Infection Surveillance Solutions Market To Display Sturdiness With US\$ 905 Million From 2025
Learning has proven to be both impactful and convenient for many people. Learning online in today's world of constant ...

The Power of Marketing in the ELearning Industry
Apple and Google essentially have a duopoly over the smartphone market and use their dominance to their own benefit, stifling competition and milking money out of creators for the privilege of ...

Conservative gifters are selling a cheap Chinese smartphone as a solution to Big Tech censorship
Leveraging a streamlined market research and data analytics system, the solution mimics industry-standard brand audit frameworks used by Fortune 500 companies. Designed for small- ...

Market Research Startup Brings Affordable Brand Audit Solutions to Small and Medium-sized Businesses
Wave Wyld is a TikTok marketing coach whose own profile on the app has grown to more than 200,000 followers.

A TikTok marketing coach shares 4 common mistakes brands and creators should avoid making on the app
Bridgestone Americas Inc. has selected accomplished senior marketing executive Sara Correa to replace Philip Dobbs as chief marketing officer. The post oversees the Marketing Center for Excellence at ...

Bridgestone Americas hires industry veteran as chief marketing officer
Clinical Solution Market 2020-2026" report has been added to ResearchAndMarkets.com's offering. The global e-clinical solution market is expected to grow at a CAGR of 12.8% during the forecast period ...

Worldwide E-Clinical Solution Industry to 2026 - Rising Prevalence of Chronic Diseases is Driving Growth
Bed bugs got you down? Tulsa Pest Solutions will happily turn your frown upside down - and they're officially members of the Coweta Chamber of Commerce.

Tulsa Pest Solutions join Coweta Chamber of Commerce
PR has a mixed reputation, particularly in B2B marketing. Marketing departments tend to see PR as a standard part of the marketing mix. But outside the department, particularly among sales leads, it ...

Pandemic Lessons for B2B Marketing Leaders: PR Still Matters, Especially for Sales
MyCommunity.Today Inc., a privately held technology company focused on development of a community-centric, social interactive network and e-commerce platform launched its ground-breaking app ...

MyCommunity.Today and Local Marketing Solutions Group Inc. Launches New Ground-Breaking Social Interactive Networking App
US-based Paysafe, a payments platform, has partnered with WynnBET, the US mobile sports-betting platform to facilitate online ...

Paysafe provides WynnBET with payments and marketing solutions in US
(NEO: LGIQ) (OTCQX: LGIQ), a global provider of award-winning e-commerce and fintech solutions, has partnered with Peer39 to provide small and medium-sized brands (SMBs), and the agencies that serve ...

Logiq Partners with Peer39 to Bring Advanced Pre-Bid Keyword, Contextual & Brand Safety Solutions to E-Commerce Marketing
FILTEC, a leader in container inspection solutions, is proud to announce the launch of their newly re-designed website: Filtec.com was designed with the needs of customers in mind. The streamlined, ...