

Small Business Hacks 100 Shortcuts To Success

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You can tell Small Business Hacks: 100 Shortcuts to Success was written by business owners for business owners. How? Well, for one thing, it's 100 awesome hacks packed into just about 300 pages. That's just about 2-3 pages per hack! Even the busiest business owner has time to cover at least a few hacks a day or to simply turn to the chapter ...

These 100 Small Business Hacks are Right on the Money ...

Running a small business is hard and confusing. Most entrepreneurs start a company to solve a problem and just want to focus on doing only that. Unfortunately, starting a business gets in the way and everything that comes along with it. These 100 small business hacks are your shortcut to success. We assembled these after our combined 50 years in business, both as small business owners ...

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These 100 small business hacks are truly your shortcut to success. These hacks are from our combined 50+ years in business both as small business owners and as journalists interviewing successful entrepreneurs and thought leaders about their paths to prosperity. We also tapped the best industry experts to fill in any gaps.

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Small Business Hacks functions as a reference manual. The content is straightforward and sticks to the facts of the shortcut or hack, with a helpful sprinkling of Pro tips. Barry Moltz and Rieva Lesonsky have accumulated the nuts and bolts of starting and running a business.

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In these times when speed is imperative, these 100 shortcuts will save you time and money. Just to give you a tantalizing sneak peek, here are three of the 100 hacks that I think are of huge benefit: 1. How Lean Business Planning Works 2. How to Become an Industry Expert 3. How to Get Your Product into a Big Box Retailer

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Running a small business is hard and confusing. Most entrepreneurs start a company to solve a problem and just want to focus on doing only that. Unfortunately, starting a business gets in the way and everything that comes along with it. Like: Marketing Sales Customer Service Employees, Freelancers and Vendors Money and Finance This book solves that problem. It is a simple guide for anyone in a small business to be able to accomplish one of these tasks in five steps or less. No more angst over the issue or searching for the

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solution on the web. These 100 small business hacks are your shortcut to success. We assemble these after our combine 50 years in business both as small business owners ourselves and as journalists interviewing thought leaders about their path to prosperity. It has never been easier to start a business, but with so much competition moving at the speed of the internet, it has also never been so easy to fail. This does not have to be you. This book is not meant to be read from beginning to end. Jump to the problem that you need to solve and get started. Keep this guide nearby on your desk, your tablet, smart phone or under your pillow. It will allow you to quickly bust through most problems you will encounter and leave more time to do what you love at your company.

Understanding the history and significance of today's political climate can be confusing and daunting. Politics Hacks is here to give you quick definitions and background on 100 key political theories from the last 1,000 years. Each idea is broken down into three stages: 1/ The helicopter view, which gives you an introduction to the idea, and some context around it. 2/ The shortcut, which gives you the core elements of the theory, along with a range of examples that everyone can understand. 3/ The hack, which is a one-liner designed to stick in your memory and give you an instant grasp of the concept. Whether you quickly want to get to grips with globalization, understand the Electoral College, or understand post-truth politics, this book is the perfect way to speedy enlightenment.

A lifesaver for those drowning in the demands of leadership Leadership Hacks is the business leader's guide to getting things done. Over the years, the leader's role has expanded to encompass more duties, more responsibility and more accountability — yet we're still stuck with the same 24 hours in every day. The evolving business environment leaves many of us struggling to achieve against constantly shifting priorities, competitors and deadlines, and we are forever expected to do more with less. Is it even possible to make a real impact? Yes! This book shows you how to sort through the madness and get back to getting results. Identify your major speed bumps, and let the action-focused discussion gives you practical workarounds that will streamline your day and help you make things happen. Covering hacks at personal, one-on-one, and team levels, this book is packed with tips, tricks and advice that will help you eliminate the distractions and harness technology; communicate effectively, delegate clearly and coach confidently; and make meetings and missions that matter for your team. You'll achieve greater results, open the channels of communication and look like a rock star to those still struggling with the daily deluge. Identify what distractions slow you down Fast-track your productivity to do more in less time Streamline delegation so your people perform faster Re-route meetings into productive conversations Learn the communication and technology shortcuts that get faster results Leaders are recognised for their results, but judged by their impact. Don't let yourself fall victim to ever-mounting demands. Leadership Hacks shows you how to hack your day, shift your approach, boost your communication and start making your way to the top.

In 2017 34% of the workforce was considered part of the gig economy. This growing workforce of freelancers and side-giggers is also estimated to grow to 43% by 2020. That's 4 million freelancers, soon to be 7 million by 2020. Whether it's people looking to earn extra money, those tired of their 9-to-5, to entrepreneurs looking to grow their side hustle, Entrepreneur is uniquely qualified to guide a new generation of bold individuals looking to live their best lives and make it happen on their own terms. Whatever industry or jobs this new workforce takes, Start Your Own Business will guide them through the first three years of business. They'll gain the know-how of more than 30 years of collective advice from those who've come before them to: How to avoid analysis paralysis when launching a business Tips for testing ideas in the real-world before going to market with insights from Gary Vaynerchuk Decide between building, buying, or becoming a distributor What to consider when looking for funding from venture capitalists, loans, cash advances, etc. Whether or not a co-working space is a right move Tips on running successful Facebook and Google ads as part of a marketing campaign Use micro-influencers to successfully promote your brand on social media

For women entrepreneurs (and anyone sick of the status quo), this smart, unapologetic collection delivers fifty proven hacks to leapfrog over obstacles and succeed in business. "A must-read for any woman who has a great idea and the nagging thought that doors are closed to her; Molina Niño helps to blow them open."--Publishers Weekly Think the most critical factor for becoming a great entrepreneur is grit, risk-taking, or technical skills? Think again. Despite what every other business book might say, historical data show the real secret ingredients to getting ahead in business are being rich, white, and male. Until now. Leapfrog is the decades-overdue startup bible for the rest of us. It's filled with uncompromising guidance for winning at business, your way. Leapfrog is for entrepreneurs of all stripes who are fed up with status quo advice--the kind that assumes you have rich friends and family and a public relations team. Refreshingly frank and witty, author Nathalie Molina Niño is a serial tech entrepreneur, the founder and CEO of BRAVA Investments, and a proud daughter of Latinx immigrants. While teaching budding entrepreneurs at Barnard College at Columbia University and searching the globe for investment-worthy startups, she has met or advised thousands of entrepreneurs who've gone from zero to scalable business. Here she shares their best secrets in the form of fifty "leapfrogs"--clever loopholes and shortcuts to outsmart, jump over, or straight up annihilate the seemingly intractable hurdles facing entrepreneurs who don't have family money, cultural capital, or connections.

100+ self-care hacks for any mom to eat right, move more, stress less and get a good night's sleep, by a doctor who is also a mom Why is it generally accepted that motherhood comes at the expense of our health--with all that weight gain, fatigue, and exhaustion? It doesn't have to be that way. What if your baby AND you could thrive together? We cure diseases. We create artificial ears using 3-D printers. We solved how to pee in space. We can figure this out--and now Dr. Darria has done just that. An Ivy league-trained physician and mom of two, Dr. Darria combed the latest in medicine, psychology, and holistic health for answers when her own health crises struck. She now brings those solutions to moms everywhere. For moms who just DontHaveTheTime (or energy), Mom Hacks gives you the specific smallest changes that yield the biggest impact for you and your child. Every hack is a mini super-charged solution with an immediate impact. So you feel good, lose the baby weight, and are more present, while raising thriving children--in an entirely do-able, time-saving, with-you-in-the-trenches way. Her humor and personal stories bring warmth and encouragement when mothers need it most. You can be the mother and woman you want to be, and with Mom Hacks, you don't have to listen to anyone who tells you otherwise. It's time for a new mom world order.

There are two ways to learn anything: 1) by experimenting with things on our own or 2) by reading the accounts of specialists who have accomplished the results you want to gain. #1 is arduous and takes time. #2 gives us shortcuts to help us get results in a short span of time. The book that you are holding in your hands right now is for people who want to sprint on the second path. The Growth Hacking Book is an almanac for growth in today's hyper-competitive business world! Curated by GrowthMedia.AI, this book features more than 35 marketing experts, trailblazing entrepreneurs, industry thought leaders and successful companies from all over the globe who share radical ideas on how you can grow your business using unconventional marketing strategies. Each chapter is a treasure trove of growth ideas that businesses in the "The Valley" try to shield from the public. But they are not secrets anymore. This book is for you if you want to learn about: The concept of Growth Hacking The best growth strategies from Growth Hackers for Growth Hackers The mindset, skillset and toolset for Growth Marketers Identifying and analyzing growth channels The future of Growth Marketing ...and more. The fact that you are examining to buy this book is proof that you are hungry to learn growth marketing tactics. It proves the maxim that says -- you don't choose a book; the book chooses you. Our Contributing Authors: Amit Kumar Arun K Sharma Badr Berrada Christian Fictoor Deep Kakkad Deepak V. Maddila Dennis Langlais Dillon Kivo Evita Ramparte Ishaan Shakunt Issac Thomas Kelisha Mills Lisa Robbins Manish Nepal Nitish Mathur Noam Kostucki Parul Agrawal Priya Kalra Rachit Khator Rahul Singh Rohan Chaubey Ruchi G. Kalra Saurabh Tiwari Shailendra Mishra S Shiva SriCharan Srish K. Agrawal Suneet Bhatt Tim Wasmundt Vivek Agrawal Yaagneshwaran Ganesh Our Contributing Companies: UpLead, StackBy, SocialAnimal, Venngage, SocialBee, Audiense

Introduces a variety of useful programming techniques, tips, and tricks for optimizing animation graphics, creating unusual visual and sound effects, and using ActionScript programming.

It's funny that we all want to achieve success, and yet it takes most of us so long to actually get there. Some of us never really make it at all. Others get there, but not until they're firmly in their "golden years" and too old to really enjoy the fruits of their labors. There has to be a better way, doesn't there? Actually, there is. Well, more accurately, there are. 'The Shortcut to Success' offers immediate access to 77 hacks and tips that will help you transform your life and propel you toward success faster. Whether you're just starting out on your quest, or you've been steadily walking up that increasingly steep slope for decades at this point, the information contained in this book will help you accelerate your efforts to attain true success. Why go from point A to point B to point C, all the way down the line when you can take a shortcut from A to Z? That's what you will discover within 'The Shortcut to Success'. Think that there's a requirement that you slave away, underpaid and unnoticed, in order to achieve success? That's wrong. Believe that you need to "pay your dues" before you get what you deserve? Think again. If you were to look at the last century and half of history, you would see one overarching trend emerge - we're doing things faster. Speed is the rule of modern life. Everything has been picking up steam. We drive faster. We work faster (and longer). We eat faster. We shop faster. In short, we live faster. That increase in pace doesn't just apply to everyday life. They also apply to the amount of time necessary to generate significant financial results. Not on board with that idea just yet? Consider the following achievements, listed in historical order: * It took John D. Rockefeller almost 50 years to become a billionaire. * It took Michal Dell 14 years. * It took Bill Gates 12 years. * It took Jerry Yang of Yahoo four years. * It took Pierre Omidyar of eBay three years. * It took Andre Mason of Groupon just two years. What do you see? Is there a common trend? Sure, there is. Each successive individual required substantially less time to reach billionaire status. We have made it possible to achieve what once took most of a lifetime in just a few years. Of course, that depends largely on technology and the intelligent application of that technology to your life and plans, but it is possible to see success fast, while you still have the energy and time to actually enjoy living life on your own terms. The hacks, tips, and strategies found within 'The Shortcut to Success' will help ensure that you are able to supercharge your path to success. There's no reason to slave away for decades. You can achieve your dreams in just a few years.

"This book debunks the myths of business start-ups by telling the truth: you have to be crazy to start a business. Written by serial entrepreneur Barry Moltz, the book delivers irreverent, straight talk about the complex intersection of start-up business, financial health, physical well-being, spiritual wholeness and family life. This perspective is augmented with other personal tales from the entrepreneurial front. The book offers tidbits of insight that will vaporize isolation, encourage self-reflection and refresh the spirit of anyone who has started a business or is thinking of starting one."--Publisher description.

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