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Therefore, one cannot rely on quantitative research methods alone. One should also include qualitative research methodologies as integrated components of design controls and inputs," advises Hägen.

How Can I Drive

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the basis for deciding  
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Addressing these issues, the author offers a guide to the major design decisions, such as deciding upon a paradigm, stating the purpose of the study, identifying the research questions and hypotheses, using theory and defining and stating the significance of the

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discusses strategies  
for bringing qualitative  
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methods together so

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that their combined strengths accomplish more than is possible with a single method.

The approach is broadly interdisciplinary, reflecting the interest in mixed methods research of social scientists from anthropology, communication, criminal justice,

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education, evaluation, nursing, organizational behavior, psychology, political science, public administration, public health, sociology, social work, and urban studies. In contrast to an "anything goes" approach or a naïve hope that "two methods are better

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than one," the author argues that projects using mixed methods must pay even more attention to research design than single method approaches. The book's practical emphasis on mixed methods makes it useful both to active researchers and to students who intend to pursue such a

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