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Pharmacy Management, Leadership, Marketing and Finance, 2nd Edition Published by Jones & Bartlett Learning, 5 Wall Street, Burlington, MA 01803, 2012. 590 p. Price \$61.95 (soft cover)

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Pharmacy Management, Leadership, Marketing, and Finance provides pharmacy students and practicing pharmacists with valuable information on topics such as operations management, economic analysis, reimbursement and marketing. This book also features sections on communication, conflict management, professionalism, and human resource strategies – vital competencies for pharmacy leaders and managers. Written in a reader-friendly style, this text effectively facilitates an in-depth level of understanding of essential leadership and management concepts for application in practice. The Chapters were written and reviewed by academic pharmacy faculty, practicing pharmacy managers and leaders, human resources professionals, and practicing attorneys to incorporate both theory and real-world experiences. The authors and reviewers represent more than 70 colleges/schools of pharmacy and national/international institutions. This is a highly practical text that addresses the kinds of issues pharmacy professionals will face in their day-to-day work regardless of whether they hold formal or informal leadership roles – thus making this book an essential, attainable resource for pharmacy students and practitioners. Online Instructor Resources Available: · PowerPoint slides · Answers to case scenario questions · A sample syllabus template · Lesson plan templates for each chapter Companion Website, including: interactive glossary, flashcards, crossword puzzles, chapter quizzes and Continuing Education credits

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Over the past years, the changing nature of pharmacy practice has caused many to realize that the practice must not only be managed, but also led. Leadership and Management in Pharmacy Practice discusses a variety of leadership and managerial issues facing pharmacists now and in the future. This second edition has been reorganized by placing leader

Developed for the required management course in all pharmacy curricula, this text covers everything from personal management to operations management, managing people, accounting basics and finance, marketing, purchasing, value-added services, managing risks and more, in this text the top experts focus on the principles applicable to all practice settings and all aspects of pharmacy practice. Evidence based, theory is directly applied to cases and examples.

Essentials of Pharmacy Management is an accessible introduction to management in an increasingly business-oriented environment. It provides a jump-start to leadership roles and career advancement. This textbook provides pharmacy students with an understanding of business processes used, and how those processes impact their practice of pharmacy in providing patient care. The material provides those who aspire to become managers in healthcare organizations with a foundation of how to manage in an environment that is focused on "the business of healthcare." For pharmacists who prefer not to move into management positions, the book explains how and why business decisions are made relative to practice. Written in an easy-to-use and understandable form, the text is direct and to the point, focussing on the basics of good business practice. Special features include cases that allow students to apply what they have learned in the chapters to business situations within the context of various practice settings

